



**S**WAL *Life*  
SouthWalton.Life

**D**ESTIN *Life*  
MyDestinLife.com

**B**AY *Life*  
MyBayLifeNWFL.com

**P**CB *Life*  
MyPCBLife.com

**F**WB *Life*  
MyFWBLife.com



**7 Editions Monthly Serving  
South Walton, Miramar Beach,  
Destin, Panama City Beach,  
Fort Walton Beach,  
Bluewater Bay & Hammock Bay,  
Niceville & Valparaiso**





**The Area's Only Community Newspapers Serving  
South Walton, Miramar Beach, Destin, Panama City Beach,  
Fort Walton Beach, Bluewater Bay & Hammock Bay,  
Niceville & Valparaiso**

Unlike other newspapers and magazines, **ONLY** the Life Media family of newspapers delivers your advertising message via the **U.S. Post Office** every month!

- **13,500** Homes and Businesses in Santa Rosa Beach, 30A and Inlet Beach (32459 and 32461)
- **12,000** Homes and Businesses in the City of Destin including Kelly Plantation, Crystal Beach, Regatta Bay, Emerald Bay, Destiny East (32541)
- **12,000** Homes and Businesses in Panama City Beach (32413, 32407 and 32408)
- **11,500** Homes and Businesses in the communities of Hammock Bay and Bluewater Bay (32439 and 32578)
- **10,000** Homes and Businesses in Niceville and Valparaiso (32580 and 32578)
- **8,000** Homes and Businesses in Miramar Beach, Seascape and Sandestin (32550)
- **12,000** Homes and Businesses in Fort Walton Beach (32547, 32548 and 32549)

**Special Rates Include:**

- Six months:** Discounted **10%** per month with credit card
- Twelve months:** Discounted **15%** per month with credit card

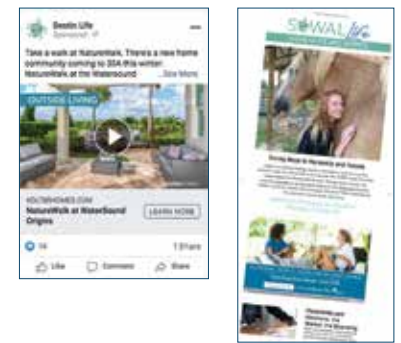
# Supplement your print advertising with targeted mobile & online campaigns through Life Media.

Promote your business through targeted video, digital ads, targeted e-newsletters and email blasts, and editorial content to the local Life Media audience and additionally to your targeted prospects regionally and nationally.

*Drive new users to your website. Reach your targeted audience. Promote your brand. Increase sales.*

## Digital & Mobile advertising options include:

- Facebook and Instagram pages owned by Life Media including SoWal Life, Destin Life, Bay Life, FWB Life and PCB Life.
- Anchored sponsorship ads on news websites owned by Life Media including SoWal Life, Destin Life, Bay Life, FWB Life and PCB Life.
- Targeted email newsletters published through Life Media.



**Contact Scott for more information or to schedule a free consultation.**

**(850) 688-9886 or email [Scott@LifeMediaGrp.com](mailto:Scott@LifeMediaGrp.com)**

## What people are saying about the *Life* MEDIA family of local newspapers...

Advertising with SowaL Life has proved to be invaluable. I have received a great amount of feedback and recognition from my advertisement. I've been shocked at the amount of people that have responded to me from the newspaper. I will be a customer for life. This is the best value among all of the marketing that I do. Keep up the good work! ~ *Danny Margagliano, 30A Local Properties*

Most cost-effective advertising you can do in Bay, Walton or Okaloosa County; sits on people's tables for 10-12 days; great reference Bible! ~ *Steve Ortner, Gulf Wind Paddle and Surf*

"I advertise in both the Destin Life and Bay Life newspapers. The papers they put out are read by all of my local friends and neighbors, as well as past and present clients! It is "all positive all the time" like they say, and it's the MOST economical advertising I do with a great return on my investment! I highly recommend working with them to get your message out." ~ *Gail Pelto, Realtor, Keller Williams*

"I was always leery of the results a print publication could provide until we decided to jump into the publication family of Life Media. It has been fantastic for our brand and our results. The ability to showcase our products and expertise has been unlike any other publication we have used." Thank you! ~ *Greg Durette, Florida Health Connector*

By far the most effective advertising I do! The quality of the ads is what drew me to it in the first place and showed me it was going to be a success. For the first time in my life, I called to advertise instead of like every other time being asked to advertise. David is very honest and does what he says. ~ *Jewelry of 30a, Tim Hardin*

Find us online at **our websites, Facebook, Instagram & YouTube!**

# Advertising Agreement

Date \_\_\_\_\_  
 Advertiser \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip Code \_\_\_\_\_ Phone \_\_\_\_\_  
 Web: \_\_\_\_\_ Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Comments: \_\_\_\_\_

**STANDARD RATE**

**Size (width x height)**

*Two Column Sizes*

4x2..... \$88  
 4x3..... \$132  
 4x4..... \$176  
 4x5..... \$220  
 4x6..... \$264  
 4x7..... \$308

*Three Column Sizes*

6x3..... \$198  
 6x4..... \$264  
 6x5 (1/4 page)..... \$330  
 6x6..... \$396

**STANDARD RATE**

**Size (width x height)**

*Four Column Sizes*

8x4..... \$352  
 8x5..... \$440  
 8x6..... \$528

*Five Column Sizes*

10x2..... \$220  
 10x3..... \$330  
 10x4..... \$440  
 10x5..... \$550  
 10x6 (1/2 page)..... \$660  
 10x12 - Full Page..... \$1320

*Other Sizes Available*  
 4x2 available only on contract agreement.

SoWal Life - Santa Rosa Beach  
 SoWal Life - Miramar Beach  
 Destin Life  
 FWB Life  
 PCB Life  
 Bay Life - Hammock Bay/Bluewater Bay  
 Bay Life - Niceville/Valparaiso

Ad Size \_\_\_\_\_  
 Issue Date \_\_\_\_\_

**TERMS**

Credit Card # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

\*Agreement auto-renews unless otherwise indicated by advertiser.

**FOR ADVERTISING OR INFORMATION:**

**SoWal Life - 850.399.0228, Sales@SouthWalton.Life**  
**PCB Life - 804.307.8780, JackSmith12328@comcast.net**  
**Destin Life, Bay Life & FWB Life -**  
**850.688.9886, Scott@LifeMediaGrp.com**

*Ad design at no charge. Please submit logos, ad copy and artwork.*  
 All ads, contracts and payments must be in by deadline date.

Account Manager Signature \_\_\_\_\_

Standard Rate  
 Per Issue: \$ \_\_\_\_\_

6 Months \$ \_\_\_\_\_  
 12 Months \$ \_\_\_\_\_

Discount \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

Deposit Paid \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_